



# 2021 | CORPORATE SPONSORSHIP OPPORTUNITIES

	BEAM \$5,000	JOIST \$2,500	STRUT \$1,000	LEDGER \$500
<b>COMMUNITY LUNCH</b> 40 <sup>TH</sup> Anniversary Celebration				
RUPCO will follow the guidance of local health officials regarding events during the COVID-19 pandemic. If an event is canceled, we will work with our sponsors to provide alternative options for corporate promotion.				
Registrations	Eight tickets	Four tickets	Two tickets	One ticket
Advertisement in event program booklet	Full Page journal COLOR ad 8"x11"	½ page journal COLOR ad 7.75" x 5"	¼ page journal COLOR ad 4.25" x 5"	
Other event marketing materials	Logo in invitation, website listing, program, and signage	Name in website listing, program and signage	Name in program and signage	Name in program and signage
Recognition in event website	Logo	Logo	Logo	Name
Recognition in Social Media promos	Logo	Logo	Logo	Name
Discount on additional registrations				
Mention in press materials				
Acknowledgement in opening remarks				
<b>OTHER EVENTS</b> Ribbon-cuttings, Groundbreakings, etc. Virtual or in-person				
Recognition on event program	Logo	Name	Name	Name
Other event marketing materials	Logo on signage displayed at events or pre-event waiting room (virtual events)	Logo on signage displayed at events or pre-event waiting room (virtual events)	Name in program and signage.	Name in program and signage.
Recognition on event website	Logo	Logo	Logo	Name
Discount on additional registrations				
Mention in press materials				
Acknowledgement in opening remarks				
<b>ADDITIONAL MARKETING PERKS</b>				
Recognition on RUPCO.org	Logo in sponsor and 2021 Impact page	Logo in sponsor and 2021 Impact page	Name in sponsor and 2021 Impact page	Name in sponsor and 2021 Impact page
Recognition on Annual Report	Logo	Name	Name	Name
Logo on monthly "Sponsor highlight" post				
Logo on monthly "Foundations" eNews				
Sign me up!				



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Please fill out this form and return to Rachel Tantillo at [rtantillo@rupco.org](mailto:rtantillo@rupco.org) or mail to RUPCO, Inc. 289 Fair St. Kingston, NY 12401

## Contact Information

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

Second Contact \_\_\_\_\_

Second Email Address \_\_\_\_\_

## Payment Information

Total due: \_\_\_\_\_

Please mail/email invoice

Check enclosed  
Please make payable to RUPCO, Inc

I prefer to pay by credit card and hereby authorize RUPCO to charge my account as provided below

Name as it appears on card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV# \_\_\_\_\_

Billing Address  
If different than above \_\_\_\_\_

Phone  
If different than above \_\_\_\_\_

Signature \_\_\_\_\_

## Marketing Assets

**COMPANY LOGOS & ADVERTISING:** Please email your logo and creative assets to [rtantillo@rupco.org](mailto:rtantillo@rupco.org). Artwork must be high resolution (300 dpi minimum) with all fonts embedded. Artwork should be in EPS, PDF or JPG format.

Questions regarding event sponsorship, tickets and logo files should be directed to Rachel Tantillo (845) 331-2140, ext. 276 or [rtantillo@rupco.org](mailto:rtantillo@rupco.org)