

# THE GIFT OF HOME



## 2023

### HOMEOWNERSHIP CENTER SPONSORSHIP OPPORTUNITIES



In difficult times, RUPCO's HomeOwnership Center continues to look for ways to bring to life our vision for strong, vibrant and inclusive communities with a home and opportunity for everyone. In 2022 RUPCO's HomeOwnership Center:

- **Helped 65 landlords** through the NYS Landlord Assistance Program - which provided over **\$2,000,000** in funds to help **stabilize 175 homes** throughout Orange, Ulster, Sullivan, and Greene Counties
- Assisted **27 families** in purchasing their first home.
- Completed the construction of **three modular homes** in Sullivan County - which were sold to local first-time homebuyers.
- Assisted **201 households** facing foreclosure.

Throughout the past two years, we have witnessed the pressures put on the real estate market as people from New York City and the surrounding metro area began a northern migration, and the Hudson Valley became a most desirable destination. These increases have dramatically diminished the ability of lower-income households to compete in the market. **It is more important than ever to rely on our partners to ensure we continue to provide low-income and minority households with opportunities to purchase their first homes and assist homeowners at risk of losing theirs.**

Enclosed is this year's HomeOwnership Center sponsorship offering. Each year, we try to provide a range of options for businesses to invest in our organization, as well as a variety of opportunities for us to express our gratitude. We take pride in acknowledging and providing visibility to companies like yours that believe in us and share our values and commitment to lead the creation of stronger communities for all of us.

Home Matters, because it does! It is the bedrock that can set up families for success. Join us in continuing to make the American Dream a reality for everyone.

Thank you,

Faith Moore  
Vice President of Operations and Strategy

Jess was determined to purchase a home for her and her son. After meeting with one of our counselors, she continued to work towards her goal. She bought a home the Ulster YouthBuild rehabbed, RUPCO provided \$60,000 to assist with down payment and closing costs.

This summer, her dream came true, and she decided to give her son the surprise of a lifetime. Not suspecting anything, Jess picked up her son from school like any other day, but instead, she drove him to their new home and showed him his new bedroom!

Jess is one of 27 first-time homebuyers that RUPCO



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RUPCO's Celebrate Community Event   June , 2023				
<p>¼ page journal COLOR ad 4.25" x 5" in program booklet</p> <p>Acknowledgment on program booklet</p>				
Homebuyer video story telling Logo in video credits in all homebuyer video testimonials				
Mention in HomeOwnership Center Press Releases				
First-time Homebuyer Information Sessions:				
Exclusive sponsorship opportunities (virtual and in-person)				
Logo on virtual pre-event waiting room and Homebuyer Information Session				
HomeOwnership Center digital lobby display	Logo	Logo	Logo	Logo
RUPCO's sponsor webpage	Logo & Hyperlink	Logo & Hyperlink	Name & Hyperlink	Name & Hyperlink
Sign me up!				

Please fill out this form and return to Maru Gonzalez at megonzalez@rupco.org or mail to RUPCO, Inc. 289 Fair St. Kingston NY 12401

### Contact Information

Name of Organization \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

Second Contact \_\_\_\_\_

Second Email Address \_\_\_\_\_

### Payment Information

Total due: \_\_\_\_\_

Please mail/email invoice

Check enclosed  
Please make payable to RUPCO, Inc

I prefer to pay by credit card and hereby authorize RUPCO to charge my account as provided below

Name as it appears on card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV# \_\_\_\_\_

Billing Address  
If different than mailing \_\_\_\_\_

Signature \_\_\_\_\_

### Company logos & Advertising

Please email your logo and creative assets to megonzalez@rupco.org. Artwork must be high resolution (300 dpi minimum) with all fonts embedded. Artwork should be in EPS, PDF or JPG format.

RUPCO will follow the guidance of local health officials regarding events during the COVID-19 pandemic. If an event is canceled, we will work with our sponsors to provide alternative options for corporate promotion.